

# LED instant incentives



## HOW TO GET YOUR LED INSTANT INCENTIVES

We make it simple to receive LED instant incentives at the point of purchase. Just follow these steps to start saving energy and money:

- Step 1: Identify which lamps to upgrade at your facility, see reverse side for qualifying lamps.
- Step 2: Find a participating LED instant incentive distributor online at [wattsmart.com](http://wattsmart.com).
- Step 3: Purchase qualified lamps from a participating distributor<sup>1</sup> and receive your instant incentive. It will appear as a credit on your invoice from the distributor.<sup>2</sup>
- Step 4: Provide the distributor required business and installation information, and sign the customer agreement when you make your purchase.
- Step 5: Install new LEDs in your facility in Wyoming served by Rocky Mountain Power and enjoy the savings!

<sup>1</sup> Rocky Mountain Power business customers who purchase qualifying LED lamps from a non-participating distributor may still qualify for incentives. Please visit [wattsmart.com](http://wattsmart.com) for the application and submission requirements.

<sup>2</sup> If you are already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor.

## Instant incentives

If you're a Rocky Mountain Power business customer in Wyoming who likes to take maintenance into your own hands, we're now offering wattsmart Business instant incentives for screw-in LED lighting when purchased at a participating lighting distributor. So, now as lamps burn out, it's more affordable than ever to replace them with energy-saving LEDs.

## Save energy

ENERGY STAR® LEDs will use at least 75 percent less energy than incandescent lighting. This can add up to big bucks considering about 20 percent of commercial electricity use is attributed to lighting. In addition, LEDs emit less heat, which could reduce your cooling costs.

## Save time

LED lamps last 35-50 times longer than incandescent lights. This saves you cost in lamp replacement and reduces the hassle of replacing lights that have burned out.

## Improve performance






LEDs provide high-quality color and light that can improve the appearance of your facility. If you are operating a retail space you could see increased revenue. Improved light quality can also positively impact employee performance. Whether you own or lease, this quick payback investment shines.

## Enjoy quality light

LEDs are specifically engineered to ensure light is delivered evenly. ENERGY STAR qualified LEDs have been independently tested to ensure they are producing the quality of light you are used to and expect.

## wattsmart Business LED instant incentives

LED instant incentives make the investment in this technology easy, and we're covering up to 70 percent of the cost to purchase qualifying LED lamps. Instant incentives are available for the following easy-to-install LEDs that fit in many existing light fixtures. Speak to your lighting distributor about the right kind of lamps for your fixtures. If instant incentives aren't available for the lights you need, or if you are considering a more involved lighting retrofit project, you may still qualify for incentives and project support.<sup>3</sup> Visit [wattsmart.com](http://wattsmart.com) for information on all incentives available.

Lamp style	What it's called	How you know it	Incentive amount <sup>4</sup>
	PAR (parabolic aluminized reflector)	Flood lights, spot lights recessed can lights	\$13 per lamp
	A-lamp	Typical screw-in light bulb	\$5 per lamp
	BR (bulged reflector)	Recessed can lights and ceiling lights	\$10 per lamp
	MR16	Mini-spot lights / track head lights	\$7 per lamp
	Candelabras / Globes	Open light fixtures and vanities	\$5 per lamp
	TLED - Type A	Linear fluorescent form	\$3 per lamp
	Trim kits	Recessed light fixtures	\$13 per kit

### wattsmart Business

Rocky Mountain Power's wattsmart Business program provides technical expertise and cash incentives to qualifying commercial, industrial and agricultural customers for upgrading equipment and processes to increase energy efficiency.

There are several distributors in Wyoming who can assist you with wattsmart Business LED instant incentives. For a full list of participating distributors, visit [wattsmart.com](http://wattsmart.com).

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### To learn more, contact Rocky Mountain Power:

- Call toll free at **1-800-222-4335**
- Email [wattsmartbusiness@rockymountainpower.net](mailto:wattsmartbusiness@rockymountainpower.net)
- Online at [wattsmart.com](http://wattsmart.com)



<sup>3</sup>Incentives available for other types of lighting can be found on the typical upgrades list at [wattsmart.com](http://wattsmart.com). In most cases, only one incentive is available per lamp. Pre-approval is required before you purchase new lighting.

<sup>4</sup>Incentives are limited to 70 percent of equipment costs.