

INSTANT INCENTIVES FOR *lighting*



HOW TO GET YOUR INSTANT INCENTIVES

We make it simple to receive instant incentives at the point of purchase. Just follow these steps to start saving energy and money:

- Step 1: Identify which lamps to upgrade at your facility, see reverse side for qualifying lamps.
- Step 2: Find a participating instant incentive distributor online at Wattsmart.com.
- Step 3: Purchase qualified lamps from a participating distributor¹ and receive your instant incentive. It will appear as a credit on your invoice from the distributor.²
- Step 4: Provide the distributor required business and installation information, and sign the instant incentive customer application when you make your purchase.
- Step 5: Install new lamps in your facility in Utah served by Rocky Mountain Power and enjoy the savings!

¹ Rocky Mountain Power business customers who purchase qualifying lamps from a non-participating distributor may still qualify for incentives. Please visit Wattsmart.com for the application and submission requirements.

² If you are already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor.

INSTANT INCENTIVES

If you're a Rocky Mountain Power business customer in Utah who likes to take maintenance into your own hands, we're now offering Wattsmart® Business instant incentives for LED lighting when purchased at a participating lighting distributor. So, now as lamps burn out, it's more affordable than ever to replace them with energy-saving options.

SAVE ENERGY AND MONEY

LED lamps on a qualified products list will use 25 to 60 percent less energy than incandescent lighting. This can add up to big bucks considering about 20 percent of commercial electricity use is attributed to lighting.

SAVE TIME

LED lamps last 35-50 percent longer than incandescent lights. This saves you cost in lamp replacement and reduces the labor expense and hassle of replacing lights that have burned out.

IMPROVE PERFORMANCE

LEDs provide high-quality color and light that can improve the appearance of your facility. If you are operating a retail space, you could see increased revenue. Improved light quality can also positively impact employee performance. Whether you own or lease, this quick payback investment shines.

ENJOY QUALITY LIGHT

LEDs are specifically engineered to ensure light is delivered evenly. Lamps on a qualified products list have been independently tested to ensure they are producing the quality of light you are used to and expect.

WATTSMART BUSINESS INSTANT INCENTIVES FOR LIGHTING

Instant incentives make the investment in energy-efficient replacement lamps easy, and we're covering up to 70 percent of the cost to purchase qualifying lamps. Instant incentives are available for easy-to-install lamps that fit in many existing light fixtures. Speak to your lighting supplier about the right kind of lamps for your fixtures. If instant incentives aren't available for the lights you need, or if you are considering a more involved lighting retrofit project, you may still qualify for incentives and project support.³ Visit Wattsmart.com for information on all incentives available.

LAMP STYLE	WHAT IT'S CALLED	HOW YOU KNOW IT	INCENTIVE AMOUNT ⁴
	MRI 6 reflector lamp	Mini-spot lights/ track head lights	\$1 per lamp
	Pin-based lamp	PLC Pin-based lamp < 10 W	\$1.25 per lamp
		PLC Pin-based lamp ≥ 10 W	\$2.50 per lamp
		PLL Pin-based lamp	\$3 per lamp
	HID replacement Lamp	< 40 watt	\$10 per lamp
		≥ 40 watt and < 70 watt	\$12 per lamp
		≥ 70 watt and < 140 watt	\$35 per lamp
		≥ 140 watt	\$50 per lamp
	TLED T8/T5 <20W	Linear fluorescent form	\$1.50 per lamp
	TLED T8/T5 ≥20W and ≤39W		\$3 per lamp
	Retrofit kits	Troffer kit	\$18 per fixture
		Linear ambient kit	\$9.50 per fixture
	Wall pack replacement fixtures	> 20W and < 75W	\$20 per fixture
		> 75W	\$25 per fixture

³ Incentives available for other types of lighting can be found on the Typical Upgrades/Incentive Lists at Wattsmart.com. Only one incentive is available per lamp. Pre-approval is required before you purchase new lighting.
⁴ Wattsmart Business incentives will pay up to 70 percent of qualifying Purchase Transaction-level Costs per measure. Purchase Transaction-level Costs are subject to Rocky Mountain Power approval. Additionally, there is a limit of 350 lamps per transaction per day. Multiple consecutive capping purchases may be denied.

TO LEARN MORE:

- Call toll free at 1-866-870-3419
- Email WattsmartBusiness@rockymountainpower.net
- Online at Wattsmart.com

