

SMALL BUSINESS *enhanced*



STEPS TO GET STARTED

You now have a simplified way to save money and electricity through our Small Business Enhanced (SBE) incentive solution. Just follow these steps to start saving energy and money:

- Verify that you qualify as a small business: <https://verify.wattsmartbusiness.com/customer/>
- Choose a participating Small Business Enhanced vendor.¹
- Identify which lights you want to make more efficient at your facility.
- Sign the required documents provided by your chosen vendor. Then they will install your new energy-efficient products.²
- You pay only 25% of the cost. Rocky Mountain Power pays the remaining 75% directly to the vendor.³
- Enjoy your lighting upgrades and cost savings!

- 1. Incentives only available through Small Business Enhanced vendors. Small Business Enhanced incentives qualify. You may be eligible for additional incentives.*
- 2. Because the availability of our SBE incentives are capped on a monthly basis, your SBE vendor may need to schedule your installation in a future month during times of increased participation.*
- 3. Incentive caps apply. Actual incentive amounts may vary.*

TO LEARN MORE:

- Call toll free at 1-855-805-7231
- Email wattsmartbusiness@rockymountainpower.net
- Visit Wattsmart.com

ENHANCED INCENTIVE

Our Small Business Enhanced (SBE) solution helps small business customers save energy, money and time when upgrading existing lighting systems.

SAVE ENERGY AND MONEY

Qualifying LED lamps use 25 to 60 percent less energy than traditional incandescent lighting. This can add up to big bucks since about 20 percent of small business electricity use is attributed to lighting.

IMPROVE COMFORT AND PERFORMANCE

LEDs provide high-quality color and light that can improve the appearance of your facility and comfort for all people in the space. If you are operating a retail space, you could see increased revenue. Whether you own or lease, this quick payback investment shines.

BENEFITS OF SMALL BUSINESS ENHANCED

- Rocky Mountain Power incentives may cover up to 75% of the energy retrofit costs. (Incentive limit is \$4,000 and customer responsible for a 25% co-pay.)
- Average projects usually have very rapid simple payback.
- Reduced operating costs due to energy savings to increase profitability.
- Increase customer and employee comfort.
- Enhance employee productivity.
- Improve workplace safety and reduce potential hazards.
- Raise the value of your business and its appearance.

HOW IT WORKS

When participating in SBE, customers receive an instant incentive based on energy savings of the retrofit project on a cents per kilowatt-hour (kWh) saved basis. The incentive comes in the form of an invoice discount. Rocky Mountain Power pays for 75 percent of project materials and labor costs up to \$4,000. Customers do not receive monetary payouts through this offer. Total incentives are applied to project costs and customers are responsible for the remaining balance.