

OVERVIEW

The Wattsmart Business program offers a variety of services and incentives designed to encourage Rocky Mountain Power customers to build energy efficiency into their businesses. Begin by reviewing the options below and then go to **Wattsmart.com** to view brochures and get started, call us toll free at **1-866-870-3419**.

	SMALL BUSINESS ENHANCED	LIGHTING – TYPICAL PROJECTS	EQUIPMENT UPGRADES	CUSTOM PROJECTS*	ENERGY MANAGEMENT
WHO QUALIFIES?	Idaho small business customers in select communities on rate schedules 6, 6A, 23, 23A, 35, 35A	Any size existing facility or new construction can receive a cash incentive.**			
WHO DO I WORK WITH?	The Wattsmart Small Business Enhanced team will handle the assessment, installation and paperwork.	Choose a participating trade ally, independent consultant, or work directly with us on a lighting analysis. Information at Wattsmart.com.	Choose a participating Wattsmart trade ally at Wattsmart.com.	Partner with Rocky Mountain Power for full service energy engineering to identify and quantify energy efficiency measures.	Partner with Rocky Mountain Power for full service, customized energy management strategies.
WHAT TYPES OF PROJECTS ARE ELIGIBLE?	Interior and exterior energy-efficient lighting upgrades and other energy technologies.	Capital equipment upgrades that improve electric lighting energy efficiency.	Capital equipment upgrades included in the incentive lists.	Capital equipment upgrades that improve electric energy efficiency (not in the incentive lists).	Low-cost/ no-cost measures and operational changes (not capital improvements).
HOW MUCH WILL MY INCENTIVE BE?	Small businesses may receive incentives up to 75 percent of the total project cost with an incentive cap of \$5,500.	See the incentive lists at Wattsmart.com.	See the incentive lists at Wattsmart.com for HVAC, building envelope, food service, office equipment, irrigation, compressed air and more.	\$0.15/kWh first year of energy savings.***	\$0.02/kWh first year of operations based savings.
WHEN DO I APPLY?	Contact us now to see if you are in a qualifying community.	You must apply before you buy. Contact us now!	Contact us before you buy to confirm your equipment qualifies. You can also apply post-purchase.	You must apply before you buy. Contact us now!	Start your energy management partnership with Rocky Mountain Power before you make operational changes.
HOW DO I GET STARTED?	Enroll at Wattsmart.com or call 385-340-4448.	Fill out a Wattsmart Business program application available at Wattsmart.com or call us toll free at 1-866-870-3419 .			

*Custom means an electric energy-saving measure that is not specifically listed but meets the minimum efficiency levels on the lists, or is part of your industrial process.

**Available to customers receiving electric service on rate schedules 6, 6A, 7, 7A, 9, 10, 12, 23, 23A, 24, 35 or 35A located in Idaho.

***Caps and limits may apply.

INSTANT INCENTIVES FOR LIGHTING:

Rocky Mountain Power's Wattsmart Business is offering instant incentives for qualified LED lighting when purchased from a participating instant incentive distributor. The incentives are intended to help customers with routine maintenance and small improvements. If you're already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor. Learn more at Wattsmart.com.

ENERGY PROJECT MANAGER CO-FUNDING:

Rocky Mountain Power will co-fund the cost of a dedicated energy project manager for customers with an approved plan to save at least 1,000,000 kilowatt-hours annually through the Wattsmart Business program. For details, contact wattsmartbusiness@rockymountainpower.net.

LET US HELP YOU GET STARTED:

- Visit Wattsmart.com
- Email wattsmartbusiness@rockymountainpower.net.
- Call toll free 1-866-870-3419.

WATTSMART BUSINESS TRADE ALLIES

Wattsmart Business Trade Allies are part of the local community and are companies you may already know. They understand our requirements and processes, and can show you the financial benefits of energy upgrades. Pro Network Trade Allies specialize in lighting and are designated through high-quality participation in Wattsmart Business.



OTHER ROCKY MOUNTAIN POWER BUSINESS PROGRAMS

BLUE SKYSM FOR BUSINESS

Rocky Mountain Power's Blue Sky renewable energy program offers businesses an easy way to meet environmental goals, demonstrate leadership in the community, connect with customers and employees, and earn recognition. To learn more, visit RockyMountainPower.net/BlueSkyBiz.

IRRIGATION LOAD CONTROL

Irrigators who choose to enroll in this program can earn valuable cash incentives for curtailing electricity during peak demand periods. To learn more, visit RockyMountainPower.net/LoadControl.

ENERGY BENCHMARKING

Resource Advisor is Rocky Mountain Power's energy benchmarking tool to deliver whole-building electrical usage data to ENERGY STAR[®] Portfolio Manager[®] every month. The tool helps customers better manage building performance and deliver energy savings. Learn more at RockyMountainPower.net/Benchmarking.

ENERGY PROFILER ONLINE

Our Energy Profiler Online program converts energy data into money-saving information. It monitors electricity consumption and converts it into easy to understand charts and graphs. Once enrolled, daily meter reads will be posted to a secure website for use at any time. Multiple meters are no problem. You pay a setup fee and a small monthly fee for the service. View a demo of the program at RockyMountainPower.net/Profiler.