

# OVERVIEW

The Wattsmart Business program offers a variety of services and incentives designed to encourage Rocky Mountain Power customers to build energy efficiency into their businesses. Begin by reviewing the options below and then go to [Wattsmart.com](http://Wattsmart.com) to view brochures and get started, call us toll free at **1-866-870-3419**.

	SMALL BUSINESS DIRECT	LIGHTING – TYPICAL PROJECTS	EQUIPMENT UPGRADES	CUSTOM PROJECTS*	ENERGY MANAGEMENT
WHO QUALIFIES?	Idaho small business customers in select communities on rate schedules 6, 6A, 23, 23A, 35, 35A with a monthly demand of less than 200 kW a month in the past 12 months.	Any size existing facility or new construction can receive a cash incentive.**			
WHO DO I WORK WITH?	The Wattsmart Small Business Direct team will handle the assessment, installation and paperwork.	Choose a participating vendor; independent consultant, or work directly with us on a lighting analysis. Information at <a href="http://Wattsmart.com">Wattsmart.com</a> .	Choose a participating Wattsmart vendor at <a href="http://Wattsmart.com">Wattsmart.com</a> .	Partner with Rocky Mountain Power for full service energy engineering to identify and quantify energy efficiency measures.	Partner with Rocky Mountain Power for full service, customized energy management strategies.
WHAT TYPES OF PROJECTS ARE ELIGIBLE?	Interior and exterior energy-efficient lighting upgrades and other energy technologies.	Capital equipment upgrades that improve electric lighting energy efficiency.	Capital equipment upgrades included in the incentive lists.	Capital equipment upgrades that improve electric energy efficiency (not in the incentive lists).	Low-cost/no-cost measures and operational changes (not capital improvements).
HOW MUCH WILL MY INCENTIVE BE?	Small businesses may receive incentives up to 75 percent of the total project cost with a cap of \$7,500.	See the incentive lists at <a href="http://Wattsmart.com">Wattsmart.com</a> .	See the incentive lists at <a href="http://Wattsmart.com">Wattsmart.com</a> for HVAC, building envelope, food service, office equipment, irrigation, compressed air and more.	\$0.15/kWh first year of energy savings.***	\$0.02/kWh first year of operations based savings.
WHEN DO I APPLY?	Contact us now to see if you are in a qualifying community.	You must apply before you buy. Contact us now!	Contact us before you buy to confirm your equipment qualifies. You can also apply post-purchase.	You must apply before you buy. Contact us now!	Start your energy management partnership with Rocky Mountain Power before you make operational changes.
HOW DO I GET STARTED?	Enroll at <a href="http://Wattsmart.com">Wattsmart.com</a> or call 844-712-6232.	Fill out a Wattsmart Business program <b>application</b> available at <a href="http://Wattsmart.com">Wattsmart.com</a> or call us toll free at 1-866-870-3419.			

\*Custom means an electric energy-saving measure that is not specifically listed but meets the minimum efficiency levels on the lists, or is part of your industrial process.

\*\*Available to customers receiving electric service on rate schedules 6, 6A, 7, 7A, 9, 10, 12, 19, 23, 23A, 24, 35 or 35A located in Idaho.

\*\*\*Caps and limits may apply.

### INSTANT INCENTIVES FOR LIGHTING:

Rocky Mountain Power's Wattsmart Business is offering instant incentives for qualified LED lighting and reduced-wattage fluorescent lamps when purchased from a participating instant incentive distributor. The incentives are intended to help customers with routine maintenance and small improvements. If you're already working with a lighting vendor on a lighting project, please note that only one incentive is available per lamp. Discuss with your lighting vendor prior to accepting instant incentives from a distributor. Learn more at [Wattsmart.com](http://Wattsmart.com).

### ENERGY PROJECT MANAGER CO-FUNDING:

Rocky Mountain Power will co-fund the cost of a dedicated energy project manager for customers with an approved plan to save at least 1,000,000 kilowatt-hours annually through the Wattsmart Business program. For details, contact [wattsmartbusiness@rockymountainpower.net](mailto:wattsmartbusiness@rockymountainpower.net).

### LET US HELP YOU GET STARTED:

- Visit [Wattsmart.com](http://Wattsmart.com) and inquire online.
- Email [wattsmartbusiness@rockymountainpower.net](mailto:wattsmartbusiness@rockymountainpower.net).
- Call toll free 1-866-870-3419.

## WATTSMART BUSINESS VENDORS

Wattsmart Business Vendors are part of the local community and are companies you may already know. They understand our requirements and processes, and can show you the financial benefits of energy upgrades. Premium Vendors specialize in lighting and are designated through high-quality participation in Wattsmart Business.



## OTHER ROCKY MOUNTAIN POWER BUSINESS PROGRAMS

### BLUE SKY<sup>SM</sup> FOR BUSINESS

Rocky Mountain Power's Blue Sky renewable energy program offers businesses an easy way to meet environmental goals, demonstrate leadership in the community, connect with customers and employees, and earn recognition. To learn more, visit [rockymountainpower.net/blueskybiz](http://rockymountainpower.net/blueskybiz).

### IRRIGATION LOAD CONTROL

Irrigators who choose to enroll in this program can earn valuable cash incentives for curtailing electricity during peak demand periods. To learn more, visit [rockymountainpower.net/loadcontrol](http://rockymountainpower.net/loadcontrol).

### ENERGY BENCHMARKING

Resource Advisor is Rocky Mountain Power's energy benchmarking tool to deliver whole-building electrical usage data to ENERGY STAR<sup>®</sup> Portfolio Manager<sup>®</sup> every month. The tool helps customers better manage building performance and deliver energy savings. Learn more at [rockymountainpower.net/benchmarking](http://rockymountainpower.net/benchmarking).

### ENERGY PROFILER ONLINE

Our Energy Profiler Online program converts energy data into money-saving information. It monitors electricity consumption and converts it into easy to understand charts and graphs. Once enrolled, daily meter reads will be posted to a secure website for use at any time. Multiple meters are no problem. You pay a setup fee and a small monthly fee for the service. View a demo of the program at [rockymountainpower.net/profiler](http://rockymountainpower.net/profiler).