Rocky Mountain Power Docket No. 16-035-36 Witness: Robert M. Meredith

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF UTAH

ROCKY MOUNTAIN POWER

Surrebuttal Testimony of Robert M. Meredith

May 2017

1	Q.	Are you the same Robert M. Meredith that presented direct and rebuttal			
2		testimony in phase III of proceeding?			
3	A.	Yes, I am.			
4	Purp	ose of Surrebuttal Testimony			
5	Q.	What is the purpose of your surrebuttal testimony?			
6	А.	The purpose of my surrebuttal testimony is to summarize and respond to the positions			
7		of various parties concerning the energy charges and time of use periods for the Electric			
8		Vehicle Time of Use ("EV TOU") Pilot proposed by the Company in Phase III of this			
9		proceeding, and to describe why the Company's proposed rates and time periods for			
10		the pilot continue to be the most reasonable and well-suited to meet the objectives of			
11		the Sustainable Transportation and Energy Plan Act ("STEP Act") among those offered			
12		up by other parties. Aspects of the EV TOU Pilot other than the rates and time periods			
13		have been agreed to by parties in the Stipulation and Partial Settlement Agreement of			
14		Phase III Issues, filed along with this surrebuttal testimony on May 16, 2017.			
15	Discu	cussion of Rebuttal Testimony from Other Parties			
16	Q.	Do the rebuttal testimonies from other parties introduce any new issues related to			
17		the EV TOU Pilot?			
18	A.	I do not think that rebuttal from other parties introduces any significant new issues			
19		related to the EV TOU Pilot which are different than those raised in direct testimony.			
20	Q.	Do the rebuttal testimonies from other parties provide any new arguments for			
21		their positions regarding certain elements of the Company's proposed pilot?			
22	A.	While some parties have modified their positions and have provided arguments against			
23		some of the positions of parties other than the Company's, I do not think that any new			

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24		arguments have been made to support the various positions which parties have taken
25		against aspects of the Company's proposal.
26	Posit	ions of Other Parties
27	Q.	Since the parties have reached a partial settlement that covers many design and
28		tariff features of the EV TOU Pilot, what issues still remain in dispute?
29	A.	The following issues for the proposed pilot are still in dispute:
30		• Should the rates or one of the rate options for the EV TOU Pilot include inverted
31		tier prices, such that energy is more expensive for higher monthly usage?
32		• What should be the difference in price for energy charges during the on-peak
33		period as compared to the off-peak period(s)?
34		• What are the appropriate time periods for the EV TOU Pilot under which energy
35		prices would vary?
36		• Should there be a rate option that includes a super off-peak energy charge for
37		charging during the middle of the night?
38	Q.	Have you summarized the positions of the parties on these different issues?
39	A.	Yes. Exhibit RMP(RMM-1SR) summarizes the Company's understanding of the
40		positions taken by the Division of Public Utilities ("DPU"), Office of Consumer
41		Services ("OCS"), Western Resource Advocates ("WRA"), and Utah Clean Energy
42		("UCE") on these different items.
43	Q.	What observations do you have from Exhibit RMP(RMM-1SR)?
44	A.	There is a wide diversity of opinions among the parties. None of the parties are fully
45		aligned on all of the items. Every party holds a different position from the Company on
46		at least one of the issue. Also for all items, there is at least one party that supports the

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47 Company's position. From my perspective, Exhibit RMP__(RMM-1SR)
48 demonstrates that trying to achieve consensus on these various items is very
49 challenging. I also think that Exhibit RMP__(RMM-1SR) shows the Company's
50 proposed pilot is reasonable because it balances many of the interests of the parties.

51 **Proposed EV TOU Pilot**

52 Q. Please describe how the Company's proposed time periods and rates for an EV 53 TOU Pilot would be valuable for customers.

54 Plug-in electric vehicles ("PEV") are a relatively nascent market. PEV charging also A. 55 presents a new type of load that may be very flexible. If this charging occurs largely 56 outside of times when the Company's system peaks, this load has the potential to put 57 downward pressure on rates over time. If enough of this charging occurs when the 58 Company's system peaks, this load could make Company investments occur earlier 59 than they would otherwise, potentially putting upward pressure on rates over time. One 60 key way to encourage PEV adoption that occurs outside of those times when the 61 Company's system peaks is to offer time of use pricing. Recognizing this opportunity, 62 the legislature included a provision in the STEP Act that the Commission would 63 authorize a program that promotes customer choice in electric vehicle charging 64 equipment and service that includes "time of use pricing for electric vehicle charging." The Company's proposed EV TOU Pilot includes two very simple, easy to 65 66 understand rate options. One option would have a moderate difference in price between 67 two time periods and another would have a more pronounced difference in price. For the proposed pilot, a load research study would be conducted on both rate options as 68

well as a control group. Up to 1,000 customers could also opt-in to one of the rate

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70 options separately from the load research study. From the load research study, the 71 Company would hope to obtain valuable information about when PEV charging 72 naturally occurs absent a time-based price signal as well as how customers respond 73 when on one of these two rate options. Along with customer perceptions of the rates, 74 the Company would also hope to learn from the pilot what impact, if any, the time of 75 use options would have on PEV adoption. From the information gleaned from the 76 proposed pilot, a more broadly available time of use rate offering, targeted to customers 77 with PEVs, could be developed which would be informed by the pilot.

Q. Why do you think that the Company's proposed pilot plans and rates are more reasonable than the counter proposals from other parties?

80 The different parties generally agree that the EV TOU Pilot should include two different A. 81 rate options. Offering more than two options could be confusing for customers and 82 could make it challenging to draw clear conclusions. From these two rate options, the 83 advantages and disadvantages of both can be studied. With two different rates, there 84 are many different ideas which could be tested. In their direct and rebuttal testimonies, 85 other parties suggest that the two options could test energy price tiers, different time 86 periods, and having three pricing periods instead of two. The Company believes that 87 testing how large of a difference in price exists between two time periods would be the 88 most important variable to study. Ultimately, consumers, if they are able, respond and 89 change behavior relative to the prices that they see.

90 Exhibit RMP__(RMM-1SR), which I presented earlier in this testimony, 91 shows the various positions of parties on a few aspects of the rates and time periods of

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- 92 an EV TOU Pilot. I will now address each of these aspects and explain why I think the
 93 Company's position will best serve the interests of customers.
- 94 **Inverted Tier Energy Prices**

95 Q. Why do the Company's proposed rate options not include energy price tiers,
 96 where energy is more expensive with higher overall monthly usage?

- A. Including both tiered rates and time of use pricing could be potentially very confusing
 for customers. Keeping rate options simple and easy to evaluate will help customers be
 able to make the choice to participate and will better reflect an economic price signal
 than tiers, which just encourage a reduction in total monthly energy consumption. In
 this pilot, tiers would distract from the primary message for customers to manage their
 hourly energy consumption with time of use.
- Furthermore, tiered prices may discourage PEV adoption, since PEVs are often a new and significant load for customers, and would likely push monthly consumption into the more costly tiers. While tiers have been generally instituted to encourage energy efficiency for policy reasons, they can be a barrier for customers seeking to buy or lease a PEV. PEV adoption can provide potential benefits, so it makes sense to exclude tiers from this pilot which is specifically targeted for customers who drive PEVs.

110 Q. Do you think that an EV TOU Pilot should include one rate option with tiers and 111 another without tiers?

112 A. No. In their rebuttal testimonies, the DPU^1 and UCE^2 both recommend including one 113 option that has tiers and one that does not. The OCS also recommends in rebuttal

¹ See lines 143 through 145 of DPU witness Mr. Robert A. Davis' Rebuttal Testimony.

² See lines 109 through 114 of UCE witness Ms. Sarah Wright's Rebuttal Testimony.

114testimony that this may be a good option.3 I do not think that including one option with115tiers and another without tiers fits well with objectives and core principles discussed at116the workshops and in my testimony. While understanding the impact that energy price117tiers may have on customer behavior could be interesting, the purpose of having an EV118TOU Pilot is not to put tiered pricing on trial. I think the purpose of an EV TOU Pilot119should be to better understand how customers who drive PEVs respond to time of use120prices, not necessarily tiered energy rates.

121I also question what inferences could be drawn from such an evaluation of tiered122rate as compared to rates without tiers. For customers outside the load research study,123I think that larger energy users will simply select the option that does not have tiers and124smaller energy users will select the one that does. It could also be more difficult to fully125recruit participants for each stratum in the load research study, because larger energy126users may know about the different options and hesitate to participate in a tiered option127if they were randomly selected for it.

Q. UCE witness Ms. Wright expresses concerns that the Company's proposed rates
 would reward large users for going on the rate even if they don't shift any usage.⁴
 Do you think that the Company's proposed rates would unduly reward large
 users?

A. No. The billing comparisons that I presented in Exhibit RMP___(RMM-4) show what the impacts that the Company's proposed rate options would be for customers with different energy usage levels who have the *average* energy profile. It is important to keep in mind that many customers have energy profiles which have more on-peak

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³ See lines 177 through 183 of UCE witness Ms. Cheryl Murray's Rebuttal Testimony.

⁴ See lines 115 through 123 of UCE witness Ms. Sarah Wright's Rebuttal Testimony.

136 energy use than the average customer. While a large energy user might have more to 137 gain from enrolling in one of the Company's proposed rate options, that customer also 138 takes on much more risk for the potential of very high bills with time of use prices. I 139 think that it is inaccurate to portray a large energy user who enrolls and receives a lower 140 bill as having done nothing to merit those bill savings. That particular high usage 141 customer has chosen to be subject to time-based rates which present the possibility of 142 far more risk in absolute dollar terms than for smaller energy users. I think that it is fair 143 for both large energy users and smaller energy users to face the same cost-based price 144 signal irrespective of their size.

145 Q. In Ms. Wright's testimony she recommends including tiered prices that are about 146 2.5 cents per kilowatt hour higher for monthly usage greater than 700 kilowatt 147 hours.⁵ What difference could 2.5 cents per kilowatt hour make for a customer 148 who is thinking about whether to buy or lease a PEV?

149 A price that is 2.5 cents higher per kilowatt hour can make a surprisingly large A. 150 difference for the economics of a PEV. Please refer to Exhibit RMP (RMM-2SR) 151 for an examination that I prepared of the potential impact of increasing the cost of charging by 2.5 cents per kilowatt hour. In Exhibit RMP (RMM-2SR), I used the 152 153 same assumptions as those I presented in Exhibit RMP___(RMM-5) and examined the 154 incremental "fuel" savings from charging a PEV off-peak on the Company's proposed 155 rate option 1 versus charging for 2.5 cents per kilowatt hour more. Exhibit 156 RMP (RMM-2SR) shows that the monthly incremental cost from 2.5 cents per kilowatt hour is about \$9 a month. From online searches, I have found that right now a 157

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⁵ See Table 1 on UCE witness Ms. Sarah Wright's Rebuttal Testimony.

used Nissan Leaf can sell for as low as about \$6,000. Assuming a PEV can be bought
for about \$6,000, or that the incremental costs of a PEV would be \$6,000, Exhibit
RMP___(RMM-2SR) shows a simple payback of 10.7 years for charging off-peak on
the Company's proposed option 1 rates and 13.2 years for a rate that is 2.5 cents per
kilowatt hour higher. In other words, an additional 2.5 cents per kilowatt hour could
mean a simple payback period that is about 2.5 years longer. For many customers, the
added cost of tiered rates may keep them from choosing to buy or lease a PEV.

165 **Price Difference between Time Period(s)**

166 Q. How did the Company select its proposed price differentials between the on- and
167 off-peak periods?

The Company first developed Rate Option 2 such that the off-peak energy charge would 168 A. 169 be based upon the level of costs from the cost of service study in the last general rate 170 case that were considered energy-related. By constructing Rate Option 2 in this way, 171 an off-peak energy charge that is substantially lower than existing residential energy 172 charges would be used that still covers what the cost of service study indicates as being 173 energy-related. With setting the off-peak energy rate at this level, the on-peak energy 174 charge then must be set at a price that is about 10 times higher in order to recover the 175 revenue requirement.

176 Rate Option 1 was set such that the off-peak energy charge was set halfway 177 between current average energy charges for residential customers and the off-peak 178 charge from Rate Option 2. Setting an off-peak energy charge at this level resulted in 179 an on-peak energy charge that was about three times larger than the off-peak energy 180 charge. This method of developing prices for Rate Option 1 was used, because the

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difference between on- and off-peak prices was sufficiently different from Rate Option
2, as well as, the Company's current residential time of use tariff Schedule 2. See Table
1 below for the differences between the on- and off-peak price differential as well as
the incremental cost to "fuel" a PEV for a Rate Option 1, Rate Option 2, a smaller user
on Schedule 2, and a larger user on Schedule 2.

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 Table 1. Time of Use Price Differential and Incremental Cost to "Fuel" a PEV⁶ of Different Rate Options

	Schedule 2 Monthly kWh Usage		Proposed	
			Schedule 2E	
	300	3,000	Rate Option 1	Rate Option 2
On-Peak Energy Price (¢ per kWh)	13.2058	17.4784	22.2755	34.3753
Off-Peak Energy Price (¢ per kWh)	7.2164	11.489	6.7881	3.4003
Ratio of On-Off Peak Prices	1.8:1	1.5 : 1	3:1	10:1
Incremental Cost to "Fuel" a PEV	\$35.75	\$42.53	\$24.90	\$12.47

As can be seen on Table 1, the price differential between on- and off-peak energy charges varies considerably among the Company's proposed rate options and existing Schedule 2. Consequently, Table 1 shows that the potential savings from charging a PEV during the off-peak period also varies considerably with the Company's proposed rate options and with Schedule 2.

192I think that utilizing two options that represent rates which are spread out from193each other in terms of price differential will yield the most useful information for an194EV TOU Pilot. Customers respond to price and an EV TOU Pilot is primarily concerned195with varying price on different time periods. Testing two different extremes with196respect to price differential will allow the Company to draw a line between both options

⁶ The incremental cost to "fuel" a PEV for Table 1 uses the same assumptions as those presented in Revised Exhibit RMP___(RMM-5).

197 in terms of how they might perform relative to different metrics. What is the typical 198 retention rate of one option compared to another? How close will Rate Option 1 be to 199 paying full cost of service relative to Rate Option 2? Might one option encourage PEV 200 adoption more than another? These are all questions that could be answered by the 201 Company's proposed pilot. Since what is currently being discussed is a pilot with a 202 limited duration for a limited number of customers from which useful information is to 203 be learned, customers are not served by trying to pick at this time a "goldilocks" price 204 differential that is just right. Rather, including two different extremes for price 205 differential should be tested and then data-driven conclusions can be made from those 206 prices to inform a more optimal permanent program.

Q. If only very moderate differentials between on- and off-peak energy charges were tested, what opportunity could be missed?

A. If prices with only very moderate price differentials were tested or if something else were to be tested with a moderate rate differential, such as the influence of different periods or of tiers, I think a substantial opportunity would be missed. I think that testing the price itself will yield the most information and using two differentials that are far apart from one another will make it easier to draw clear conclusions.

214 **On-Peak Time Period**

215 Q. Why did the Company propose the time period that it did for on-peak?

A. The Company proposed the time periods for the on- and off-peak period that it did, because they capture 94 percent of system coincident and distribution coincident peaks.⁷ The purpose of using an on-peak period that aligns with the times of the

⁷ See lines 227 through 239 of Company witness Mr. Robert M. Meredith's Direct Testimony.

219 Company's peaks is to encourage peak demand reductions. Specifically targeting those 220 times also enables a large differential between prices for usage in both periods to be 221 based upon cost. The times for the late afternoon/early evening on-peak periods could 222 be set to 3pm to 7pm for the summer months and 4pm to 8pm for the winter months 223 with minimal impact to the percentage of peaks captured relative to the Company's 224 proposed times. The Company instead opted for a consistent 3pm to 8pm for the late 225 afternoon/early evening on-peak period in both summer and winter months to avoid 226 customer confusion. For the winter months, the on-peak period includes a two hour 227 morning period from 8am to 10am, because a significant number of system coincident peaks occur during those hours.⁸ 228

229 Q. What value do you think there is in testing other on-peak periods?

- A. While testing different on- and off-peak periods could be of some interest, but I do not
 think that the timing of the Company's peaks would support time periods that are very
 different from those that the Company proposed. Simply testing two similar time
 periods would not be as informative as testing price differential.
- 234 Three Time of Use Periods

235 Q. Why does the Company only recommend two time of use periods?

A. Having an option with three time of use periods like UCE originally proposed⁹ could
be confusing for customers. Also, having a super off-peak period that has a
substantially lower price than an off-peak period lacks support or any basis in cost.¹⁰

⁸ See Exhibit RMP___(RMM-3).

⁹ See lines 309 through 392 of UCE witness Ms. Sarah Wright's Direct Testimony.

¹⁰ See lines 624 through 653 of Company witness Mr. Robert M. Meredith's Rebuttal Testimony.

239 Using the two time of use periods recommended by the Company is supportable and

easier for customers to understand.

241 Conclusion

242 Q. Please summarize your surrebuttal testimony.

- A. The Company's proposed EV TOU Pilot, which includes plans to evaluate two rate options that are the same in all ways except for price differential, will yield the most useful information relating to customers with PEVs and potential time of use pricing. Alternatives to the Company's proposed rate options that would test energy price tiers
- or different time periods would not provide information that is as useful for ratepayers.

248 Q. What is your recommendation for the Commission?

- A. The Company recommends that the Commission approve the Company's proposed EV
- 250 TOU Pilot as modified in my rebuttal testimony along with its proposed Schedule 2E

and Schedule 121.

- 252 Q. Does this conclude your surrebuttal testimony?
- 253 A. Yes.