

Energy Efficiency Alliance

The Energy Efficiency Alliance (EEA) is a collaboration between Rocky Mountain Power and local contractors, distributors and vendors.

Advantages to participants include:

- Improved business visibility
- Qualified business leads
- Incentive program training
- Marketing support
- Notifications of program updates
- **New** - Business Solutions Toolkit

If you are not currently participating in the FinAnswer Express program and are interested in joining the EEA, **contact us today:**

Phone: 1-866-415-9800

E-mail: energy.expert@pacificorp.com

Web: [Inquire online](#)

Business Solutions Toolkit

Rocky Mountain Power's free, online Business Solutions Toolkit is a resource your commercial-industrial clients can use to learn about energy efficient options available to them. It is designed to give clients a custom hands-on approach in generating their own energy efficiency solution for their business. The Toolkit is easy to use and can help you close energy efficiency projects by addressing commercial-industrial clients' energy questions.

Resources include:

- an online library reviewing energy issues and efficient technologies
- self-help resources including an online facility energy assessment tool

Access the Toolkit at rockymountainpower.net/toolkit

Remember the Business Solutions Toolkit is for your clients to use and give them a better knowledge of energy saving options. The energy efficiency calculators are designed to give clients an idea of potential energy savings, but these should only be used to gain a rough estimate. EEA participants should always consult with their EEA coordinator on incentive qualification, eligibility requirements, and for project support.

Frequently Asked Questions

Does this equipment qualify for incentives?

Customers and EEA participants often ask questions on what equipment qualifies for incentives. The program's EEA coordinators are available to assist in clarifying incentives and equipment qualification.

Incentive eligibility requirements can be found in current versions of state-specific FinAnswer Express brochures, catalogs, and on-line at rockymountainpower.net/wattsmart.

New Construction/ Major Renovation and Retrofits have separate literature for lighting projects. Keep these materials nearby to reference frequently. Equipment will be listed in one of the following categories: Lighting, HVAC and Refrigeration equipment and controls, Motors, Agricultural Irrigation, Building Envelope and Other equipment.

Equipment not listed in the literature does not qualify under the prescriptive program, but it may be eligible for a custom incentive. Remember for custom incentives customers must sign an incentive agreement before signing purchase orders or contracting for installation.

If you have further questions about equipment qualification, contact your EEA coordinator for assistance (see bottom of page 2). Energy codes and incentives change occasionally, so be sure your literature is current.

Tip of the month

To receive an incentive for qualifying equipment purchased and installed in 2010, complete FinAnswer Express applications must be postmarked on or before January 31, 2011.

Please supply your customers with invoices and cut sheets necessary to fully complete FinAnswer Express applications. Encourage customers to submit applications as early as possible to avoid delays receiving their incentives.

Marketing Materials

The Wyoming FinAnswer program has an arsenal of marketing materials available for its EEA participants to use during all stages of energy efficiency projects. These materials can help you address commercial-industrial clients' energy questions on the spot, and gives your clients examples of the opportunities achieved through energy efficiency. Check with your EEA coordinator to make sure your materials are up-to-date, since program changes can result in new materials. View the materials on the web at rockymountainpower.net/wattsmart. Use the FinAnswer Express Brochure Request Form to order all program marketing materials. Contact your EEA coordinator to request a Brochure Request Form.

Proposed Program Changes

Rocky Mountain Power has planned a change to the Wyoming FinAnswer Express program. The proposed modification is to align motor program qualifications with federal and state efficiency standard changes.

The proposed change will be effective after it is approved by the Wyoming Public Service Commission. Watch for further notification to inform all Energy Efficiency Alliance Participants of any program changes and the exact effective dates. Additional information on FinAnswer Express changes will be made available on the program's [web page](#).

A Change for Motor Measures

One change is proposed for this equipment category:

- Add a Green Motor Rewind option, including incentives for customers and motor service centers. A green motor rewind is the process whereby a used motor is rebuilt in a controlled and measured environment which results in the rebuilt motor being as energy efficient as the existing design of the motor allows. It is standard practice for larger motors to be rewound instead of replaced and this program feature is designed to prevent the 0.5-2% loss that typically occurs during standard practice rewinds. A leading proponent of green motor rewinds is Green Motors Practices Group[™]. Additional information including a roster of approved motor service centers can be found on-line at: www.greenmotors.org.

Lighting Technology Spotlight

In 2009, the Federal government adopted mandatory standards to improve the efficiency of linear fluorescent lamps and ballasts. These standards require use of electronic ballasts, in place of magnetic ballasts, for all fluorescent ballasts sold by manufacturers on or after October 1, 2010. In addition, these standards require higher efficacy (lumens per watt) standards for linear fluorescent lamps manufactured on or after July 14, 2012. Essentially, this will eliminate availability of most T12 and 700 series T8 fluorescent lamps for commercial applications. While this may be great news for energy efficiency efforts, it comes with some challenges for businesses with existing T12 lighting. To help meet these challenges, Rocky Mountain Power provides incentives for qualifying lighting upgrades to more efficient technologies. Why upgrade now?

- Energy efficiency incentives help businesses pay for upgrades that save money on utility bills. Newer T8 and T5 lamps are more efficient and create a higher quality light. In addition, these lamps have less heat output, potentially leading to a reduction in air conditioning cooling loads, saving additional energy.
- Newer T8 and T5 lamps require less maintenance since lamp lifetimes can be as long as 36,000 hours of operation, greatly outlasting older T12 and T8 lamps. This reduces maintenance costs for lamp replacements.

LED Linear Replacement Lamps

LED linear replacement lamps are entering the lighting market, but are these lamps truly better than existing high efficiency T8 and T5 fluorescent lamps? Testing through the DOE's CALiPER program has shown that, for average efficiency, T8 fluorescents outperform linear LEDs. Linear LED lamps produced 44 lumens per watt (lm/W) on average, with the highest efficacy measured to date at 70 lm/W. In comparison, high efficiency T8 and T5 fluorescent lamps have average efficacies in the range of 90 to 100 lm/W. In addition, fluorescents lamps produce about twice as much light output (lumens) as linear LEDs. For more information on linear LED replacement lamps, visit the U.S. Department of Energy website of Energy Efficiency & Renewable Energy at www.eere.energy.gov.

Program Contacts for EEA Participants

Lighting: Jim Soukup (307) 235-0438

HVAC&R, motors, and other technologies:

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Web: rockymountainpower.net/wattsmart

Program Contacts for Customers

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