

Energy Efficiency Alliance

The Energy Efficiency Alliance (EEA) is a collaboration between Rocky Mountain Power and local contractors, distributors and vendors. Advantages to participating include:

- Improved business visibility
- Qualified business leads
- Incentive program training
- Marketing support
- Notifications of program updates

If you are not currently participating in the FinAnswer Express program and are interested in joining the EEA, **contact us today.**

Phone: 1-866-415-9800

E-mail: energy.expert@pacificorp.com

Web: [Inquire online](#)

Incentives for Cool Roofs

Rocky Mountain Power provides incentives for certain types of commercial roofing products that reduce building cooling requirements. Commonly called a "Cool Roof", qualifying materials limit the amount of solar energy absorbed by the building, reducing energy expended on cooling systems and cutting energy costs in warmer months. In cooler months heating costs are likely to increase.

To qualify for an incentive, the roofing product must comply with the EnergyStar Reflective Roofing Products label and be installed on a building that is mechanically cooled. A complete list of qualifying roofing products can be found here on the [EnergyStar web page](#). The submitted incentive application must include dated sales receipts or an invoice, the roofing product warranty statement from the manufacturer, and an estimate of square footage of qualifying product installed (excluding openings and curbs). Applications and additional details are available at rockymountainpower.net/wattsmart.

2010 EEA Results through May

Lighting

Energy Savings: 512,086 kWh

Motors, HVAC&R, and other technologies

Energy Savings: 1,294,951 kWh

Frequently Asked Questions

Does this equipment qualify for incentives?

Customers and EEA participants often have questions on what equipment will qualify for incentives. One resource is EEA coordinators, who are available to assist in providing clarification on incentives and equipment qualification. The following resources are also available to help customers and EEA Participants promptly determine whether equipment qualifies.

Incentive eligibility requirements are listed in the current versions of each state's FinAnswer Express brochures and catalogs, and can be found on the web at rockymountainpower.net/wattsmart. Retrofit and New Construction/Major Renovation have separate literature. Keep these resources nearby so they can be referenced frequently. The equipment will be listed under one of the following categories: Lighting, HVAC & Refrigeration, Motors & VFDs, Building Envelope and Other equipment. Qualification for eligible customers is usually based on equipment size and efficiency. Locate the appropriate page in the state-specific literature and compare the equipment size and efficiency to the incentive requirements. Equipment meeting or exceeding the listed threshold will qualify. If the equipment is not listed in the literature, it will not qualify under the prescriptive program, but may be eligible for a custom incentive. If concerns about equipment qualification still exist, contact your EEA coordinator for assistance. As energy codes and incentives change occasionally, be sure your literature is the most current.

Tip of the month

Items to include with your application that will greatly reduce the incentive processing time.

Lighting - Project equipment/labor invoices, manufacturer specifications for custom measures.

HVAC - AHRI certificates for equipment.

Motors - Spec sheet indicating NEMA nominal efficiency, speed, horsepower and enclosure type.

Program Contacts for EEA Participants

Lighting: William Gatchel (541) 377-7943

HVAC&R, motors, and other technologies: Rick Rumsey (208) 221-5138

Web: rockymountainpower.net/wattsmart

Program Contacts for Customers

Web: [Inquire online](#)

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