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FOR IMMEDIATE RELEASE

## **Rocky Mountain Power Foundation grant supports 'Be Red Cross Ready' disaster preparedness program**

LOGAN, Utah — The Rocky Mountain Power Foundation has awarded a \$2,000 grant to the American Red Cross of Cache County to help support the Be Red Cross Ready program in Cache and Rich counties. Be Red Cross Ready is the American Red Cross's flagship program for disaster preparedness education.

"We can't predict when a disaster will occur, but we all can take the steps necessary to prepare for the impacts a disaster may have in our lives," said George Humbert, Rocky Mountain Power customer and community manager. "Rocky Mountain Power is proud to support the American Red Cross of Cache County in educating the community and making it a safer place."

The Rocky Mountain Power Foundation grant will help purchase, and facilitate the distribution of approximately 5,000 educational brochures to individuals and families living in Rich and Cache counties.

"Through our partnership with the Rocky Mountain Power Foundation, we are able to help families of Cache and Rich counties prepare for disasters by providing the community with educational materials, and recruiting and training additional volunteers in disaster services," said Anna-Maria Arnljots, chapter director of the American Red Cross of Cache County.

The American Red Cross works to help people prevent, prepare for and respond to emergencies. The organization promotes emergency preparedness and training in the community in order to lessen the impact of disasters. This valuable training helps to protect lives by empowering everyone to be prepared for any disaster. Knowledge and preparation empowers individuals in a time of crisis.

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### **About the American Red Cross**

The American Red Cross is a humanitarian organization led by volunteers. It provides relief to victims of disasters and helps people prevent, prepare for and respond to emergencies. The Cache County Chapter has been serving Rich and Cache counties for nearly 100 years. For more information visit <http://cachecounty.redcross.org/>.

### **About the Rocky Mountain Power Foundation**

The Rocky Mountain Power Foundation is part of the PacifiCorp Foundation, one of the largest utility-endowed foundations in the United States. The foundation was created in 1988 by PacifiCorp, an electric utility serving 1.7 million customers in six Western states as Rocky Mountain Power (Utah, Wyoming and Idaho) and Pacific Power (Oregon, Washington and California). The foundation's mission, through charitable investments, is to support the growth and vitality of the communities served by Pacific Power and Rocky Mountain Power. For more information visit [www.rockymountainpower.net/rmpfoundation](http://www.rockymountainpower.net/rmpfoundation).