



VOICES

THE RIGHT ANSWER WINS

Through May 10, all customers with the right answer to this month's question will be entered into a drawing for a chance to win an ENERGY STAR® qualified cordless rechargeable vacuum.

Q: How far from a power line should you plant a tree that will grow to 35 feet or more?

Choose from one of two ways to enter: log on to rockymountainpower.net/rightanswer or mail to:

Rocky Mountain Power
Right Answer
201 S. Main, Suite 2400
Salt Lake City, UT 84111

Winners will be notified by mail. Limit one entry per household.

THE LATEST WORD

Supporting communities

The Rocky Mountain Power Foundation donated more than \$253,300 to nonprofit organizations in Utah during the first quarter of 2011. In total, the foundation donated more than \$443,700 to nonprofit groups in Utah, Wyoming and Idaho.

Since 1988, it has awarded more than \$50.5 million to local nonprofit organizations.

Some groups receiving grants in the first quarter were:

- American Red Cross of Cache County, Logan
- Family Support Center of Southwestern Utah, Cedar City
- Seekhaven, Moab
- Valley Mental Health Foundation, Salt Lake City

For more information on the foundation, go to rockymountainpower.net/foundation.

Make it a **wattsmart** Earth Day

Cutting your home's energy use means lower energy bills. But did you know you also help the environment when you use less energy?

Saving is simple

Saving energy is easy with our **wattsmart** energy-saving programs that offer cash-back incentives on high efficiency products and home improvements. You'll save on your purchase and then each month on your electricity bill.

How you can benefit

Our **wattsmart** programs offer something for every household.



If you're looking for new appliances or want to upgrade your home's insulation, get help from our Home Energy Savings program. Getting rid of an extra refrigerator? Get \$30 back when we haul it away and recycle it through our *See ya later, refrigerator*® program.

We can help

wattsmart is about using electricity wisely, saving money and helping you reduce your impact on the environment. Check out wattsmart.com for programs designed to help you be **wattsmart** year round.

Plant trees **with energy** in mind

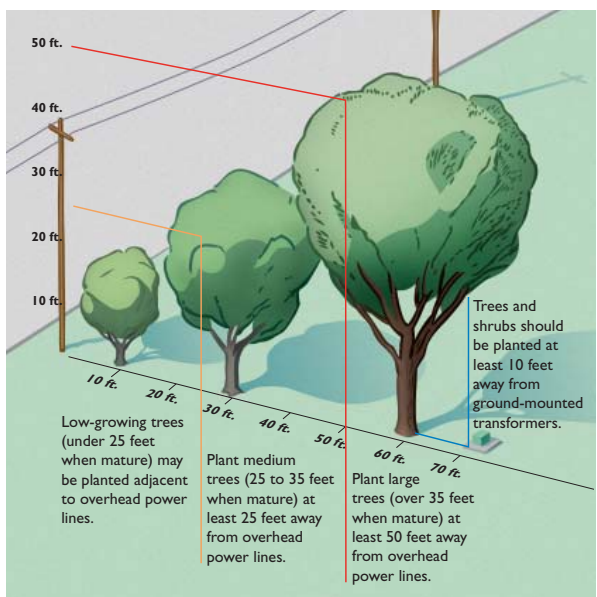
Trees planted in the right spot can help your home use less energy. According to American Forests, "Just three trees strategically planted around your home can cut your air conditioning bill in half." Trees also slow storm water runoff, beautify neighborhoods and clean our air.

Where to plant

Plant deciduous trees facing southeast and southwest for summer shade and winter sun. Plant a row of evergreen trees or shrubs to block winter winds.

Stay clear of power lines

Trees are the number one cause of power outages, so please plant them the proper distance from



power lines as shown in this illustration. And remember – stay far away from power lines when pruning or planting.

Our free booklet *Small Trees for Small Places* can help you choose the right tree. Download it at rockymountainpower.net/trees or call us toll free at 1-888-221-7070.

BRIGHT IDEAS

EV info online

If you own or plan to buy an electric vehicle, check out our website – rockymountainpower.net/ev. It has valuable information on alternative fuel vehicles, such as what to consider before buying one, recommended charging levels, tax credits available and what's required to create a home electric charging station. Also find links to other EV websites, such as a list of charging stations throughout the country and learn what we're doing to help advance the infrastructure needed to support EV technology.

SAFETY MATTERS

Before you dig

April is National Safe Digging Month – a good reminder to call 811 for a free service to locate nearby underground utilities before you plant that new tree or shrub. Making contact with an underground power line can cause serious injuries or even death. You also risk disrupting critical utility services to neighboring homes and businesses.

Call 811 at least 48 hours before digging or visit rockymountainpower.net/dig for the direct number of a utility locating service in your area. See rockymountainpower.net/safety for other electrical safety tips. Or call us toll free at 1-888-221-7070.

Customers who are facing financial difficulties and may not be able to pay their energy bills are encouraged to contact Rocky Mountain Power. We have a variety of options to help those struggling with their electric bills. Call us toll free at 1-888-221-7070.

Customers go green with Blue Sky

Customers enroll in our Green-e® Energy Certified Blue SkySM renewable energy program as a way to help the environment and spur development of alternative energy resources.

In 2010, more than 76,000 Blue Sky customers supported generating more than 587 million kilowatt-hours (kwh) of renewable energy in the western region – enough electricity for a year for about 49,000 homes using 1,000 kwh per month. Their support had an environmental benefit equal to not driving more than 715 million miles, and also helped develop 12 community-based renewable energy projects in Utah, Idaho and Wyoming.

You can participate in Blue Sky for only an additional \$1.95 a month on your bill. You'll be supporting the development of renewable energy in the region, separate from, and in addition to



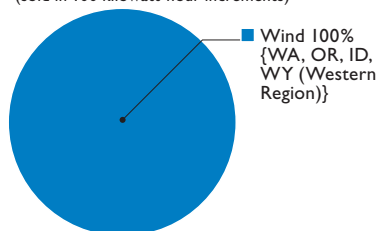
Wind, solar and you

Join the 2011 renewable energy project tour this autumn organized by the Rocky Mountain Power Blue Sky team. We'll visit a solar project in Park City, Utah and the Mountain Wind Power project in Fort Bridger, Wyoming. For information about registration, e-mail wintour@rockymountainpower.net. Costs are minimal and discounts are available for Blue Sky customers and children.

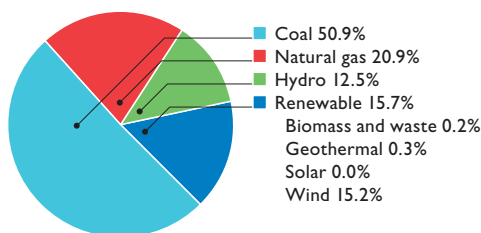
what Rocky Mountain Power buys or generates to serve all customers.

To enroll or for more information, see rockymountainpower.net/bluesky or call us toll free at 1-800-769-3717.

Blue Sky Block*
(sold in 100 kilowatt-hour increments)



Rocky Mountain Power basic service**



Blue Sky focuses on supporting western regionally supplied, newly developed renewable energy to match customer purchases. The first chart shows the renewable resources the Blue Sky program supports and where they are generated. The second chart shows 2010 average mix of energy sources serving Rocky Mountain Power customers.

* These figures reflect the actual renewable energy customers supported through their participation in the Blue Sky Block program in 2010. Information represents purchased renewable resources under the Blue Sky program and excludes renewable energy supported/produced from community-based renewable projects (including Spanish Fork wind farm) that received funding through the Blue Sky funding award program. Generation supported in 2011 will support Western Region resources.

**Figures current as of 2010 and include purchased resources.

Cash in on this **wattsmart** offer

This spring get up to \$2,000 in rebates to improve your home's efficiency through Utah Home Performance with ENERGY STAR.®

Utah Home Performance evaluates your home as a system, starting with a home performance assessment conducted by an analyst certified



by the Building Performance Institute. You'll receive a customized energy and cost-saving action plan and cash rebates if you make the suggested home improvements.

Learn more at www.utahhomeperformance.com/?src=rmp or call toll free 1-800-943-0923.

To reach us, call toll free: 1-888-221-7070, 24 hours a day, 7 days a week. To report an outage, call toll free: 1-877-508-5088.

Para un representante que habla español: 1-888-225-2611. Su llamada será gratuita.

On the Web: rockymountainpower.net



Let's turn the answers on.

